

For Immediate Release

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Trisept Solutions Promotes Destination Weddings on VAX VacationAccess

New campaign will feature special offers, incentives and training for selling wedding packages

MILWAUKEE (May 10, 2016) – <u>Trisept Solutions</u>, a leading-edge travel technology firm propelling the biggest names in travel, announces the launch of a campaign focused on destination weddings.

Featured on <u>VAX VacationAccess</u>, the Destination Wedding Campaign is specifically designed to provide travel agents the resources needed to market and sell destination weddings; packages that can be complex to plan and manage, but often result in life-long clients.

"One in four marriages begin with destination weddings," said Lynn Clark, vice president of engagement for Trisept Solutions. "That's why we consulted some of the industry's leading wedding experts while developing this campaign. We covered everything from decoding wedding packages to understanding standard wedding timelines."

Travel agents can take advantage of featured deals at popular resorts and hotel chains throughout the campaign, including:

- Bonus commission opportunities for group bookings
- A complimentary room for the bride and groom (with minimum guest bookings)
- A free rehearsal cocktail hour
- Free wedding package add-ons
- Room and package upgrades (with 10+ booked guest rooms)
- Special honeymoon package offers

Trisept is also launching an enhanced destination wedding tool suite on VAX. The suite includes e-postcards and customizable flyers intended to give agents easy access to marketing materials promoting their destination wedding deals. Agents can also access a decision tree, planning timeline, an outline of legal marriage requirements, social media advice and insightful statistics as part of the suite.

VAX will host a variety of supplier webinars that provide expert advice and demonstrations of how to most successfully sell an ideal destination wedding. All webinar sessions will be recorded and be available on VAX University.

"The goal of our campaign is to leave agents feeling more confident and prepared when clients ask about destination wedding options," Clark said, adding "We're confident that this campaign will give them the tools they need to succeed."

Participating suppliers include Couples Resorts, Excellence Group Luxury Hotels & Resorts, Funjet Vacations, Jewel Resorts, Memories Resort & Spa, Oasis Hotels & Resorts, RIU Hotels & Resorts, Royalton Luxury Resorts, Sandos Hotels & Resorts and United Vacations. Offers run now until May 29.

For more information, visit www.VaxVacationAccess.com.

About VAX VacationAccess®

VAX VacationAccess is propelled by Trisept Solutions, a provider of innovative technology solutions for the travel industry. VAX provides over 70,000 leisure travel professionals with free access to Research, Market and Sell the leisure travel industry's leading agent-friendly suppliers on one easy to use platform. VAX VacationAccess is committed to their success, providing comprehensive access to relevant information, industry leading suppliers and tools to grow their business. VAX VacationAccess was voted a category winner by Travel Weekly's Magellan Awards as well as 2016 Best Travel Technology Provider and 2016 Best Travel Agent Reservation System by travAlliancemedia's Travvy Awards.

About Trisept Solutions

Trisept Solutions was formed in 2000 with a team that leveraged more than 15 years of thought leadership, development, and operational excellence in the field of leisure travel technology. Trisept Solutions was first to master the concept of dynamic travel packaging in the electronic world, and today serves airlines, hotel companies, resorts, tour operators, travel agencies, tourist bureaus, airline alliances, theme parks, travel agencies and other suppliers. Headquartered in Milwaukee, Wisconsin, with an office in Dallas, Texas, the company employs a committed team of 145 professionals. For more information on Trisept Solutions, visit www.triseptsolutions.com.

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